


# How are people doing in our city?

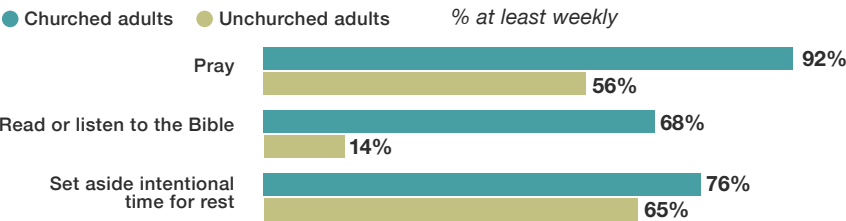
 Roughly seven in ten adults in Nashville identify as Christian. One in three are practicing Christians, meaning they care deeply about their faith and frequently attend church. Beyond church attendance, the majority of churched adults in Nashville embrace spiritual practices like Bible reading, prayer and sabbath.


## Barna Faith Segmentations in Nashville



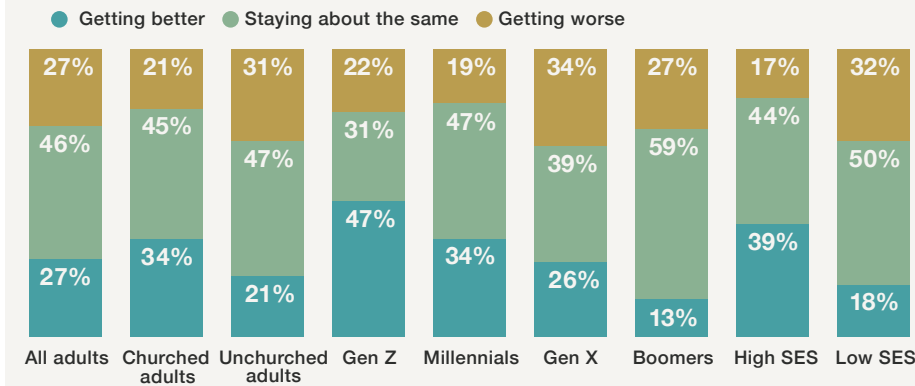
- 70% Self-identified Christians
- 44% Churched adults
- 34% Practicing Christians
- 9% Four-point Evangelicals
- 10% Resilient Disciples

## How often do you do the following spiritual practices?



 A notable one in four adults in Nashville says their financial situation is getting worse; this is more true of older generations and those of a lower socioeconomic status. Perhaps this is a discipleship area worth noting.

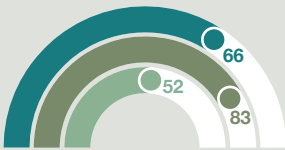
## Personal Financial Situations



n=703 adults, Aug 25–Sept 9, 2022. Data is representative of Nashville's designated market area.

## How are people doing in our city?

● All adults  
● Churched adults  
● Unchurched adults  
Scores out of 100



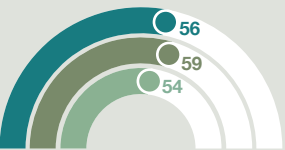
FAITH



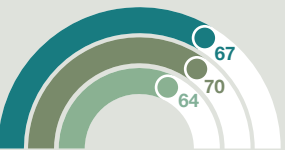
RELATIONSHIPS



VOCATION



FINANCES



WELL-BEING

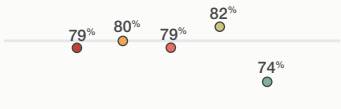


Relational connections are in tact for roughly three in four Nashville residents. Areas of lack in the data include community involvement, relationships with church leaders, vocational satisfaction and physical wellness.

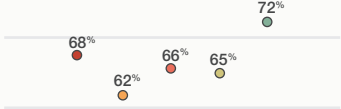
## Relational Networks and Self-Care

Over the last month, I have...

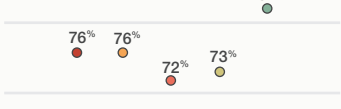
...spent quality time with my family



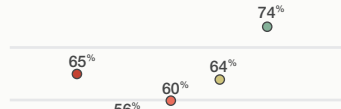
...felt emotionally supported by others



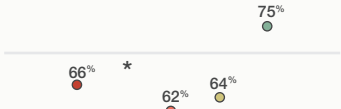
...been connected with friends and family who live nearby



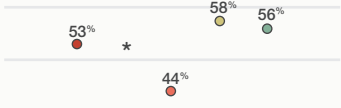
...been connected with friends and family who live far away



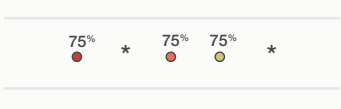
...been connected to people in my church (of churched adults)



...been connected to my church's leaders (of churched adults)

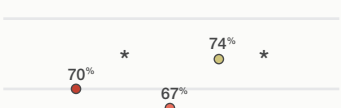


...felt like I am parenting effectively (of parents)

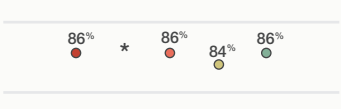


● All adults  
● Gen Z  
● Millennials  
● Gen X  
● Boomers

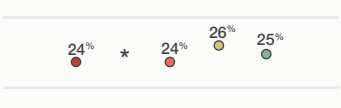
...been as involved in my child's life as I would want to be (of parents)



...spent quality time with my spouse (of married adults)



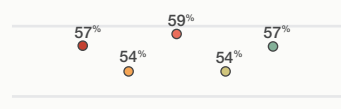
...struggled in my marriage (of married adults)



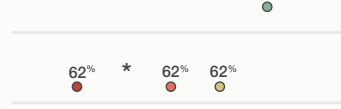
...cared for myself overall



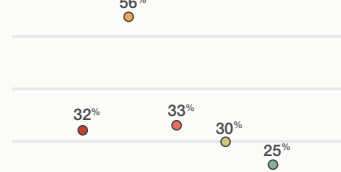
...been physically fit and healthy



...felt satisfied with my vocation / work (of working adults)



...been active in my community



\*Sample is not large enough to report on

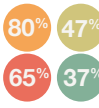
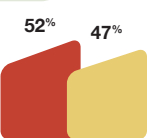


Stress and anxiety are the most common mental health hardships for adults in Nashville. The vast majority of young adults feel loneliness, anxiety and stress at least once a month.

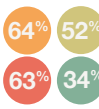
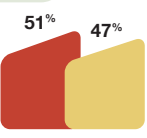
## Mental and Emotional Well-Being % who feel this at least once or twice a month

● All adults ● Churched adults ● Gen Z ● Millennials ● Gen X ● Boomers

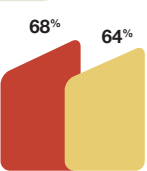
### LONELY



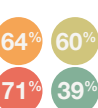
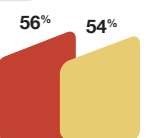
### DEPRESSED



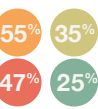
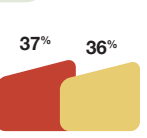
### ANXIOUS



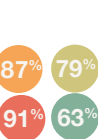
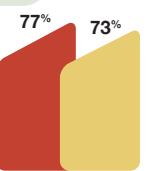
### BURNED OUT



### FEARFUL



### STRESSED

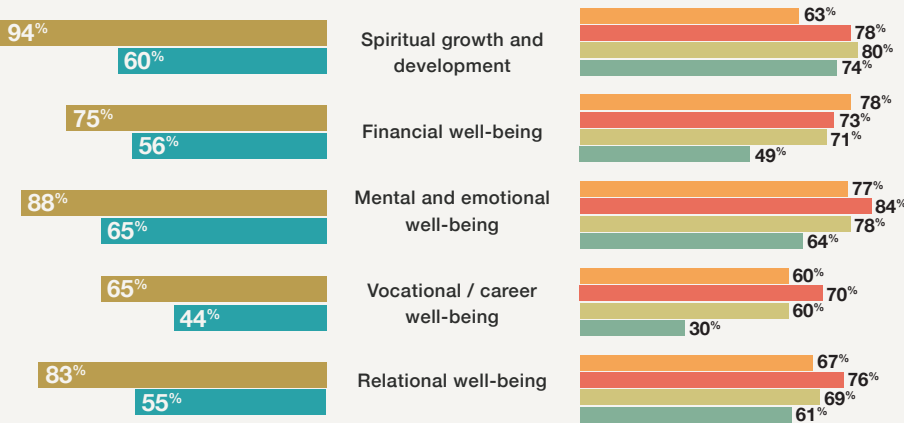


Nashville churches have a chance to impact human flourishing. Even large percentages of unchurched adults are interested in churches helping them in these practical areas.

## How Churches Can Impact Flourishing

● Churched ● Unchurched ● Gen Z ● Millennials ● Gen X ● Boomers

% definitely + probably interested



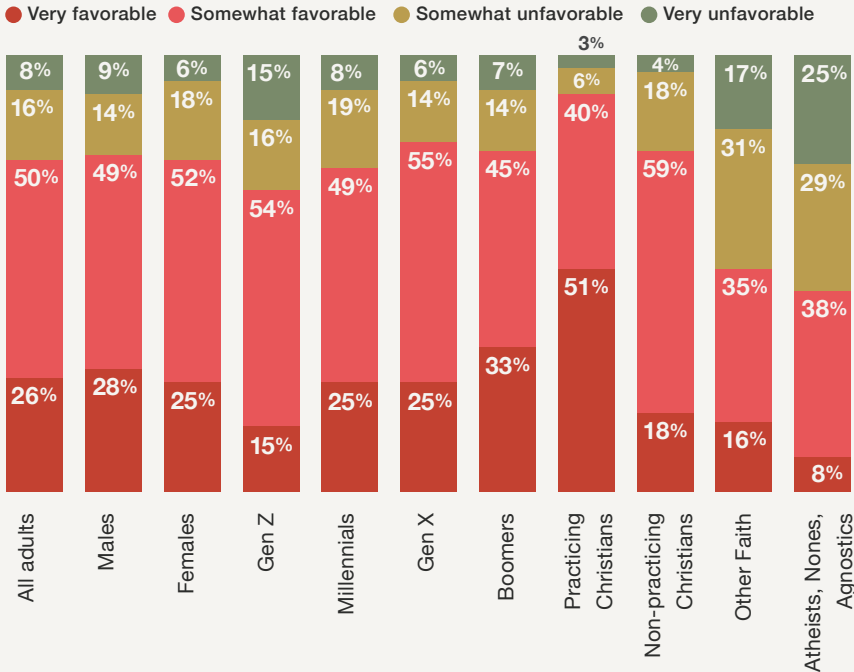
Learn more about Barna's five dimensions of human flourishing within the *State of Your Church* report, available on Barna Access Plus.

What do people think about the Church in our city?



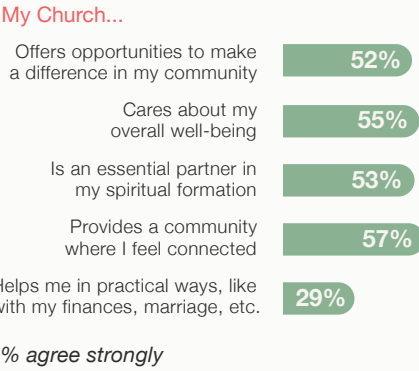
Overall, churches have a pretty positive reputation in Nashville. Even among atheists, agnostics and nones, almost half view local churches at least somewhat favorably.

Church Favorability Ratings

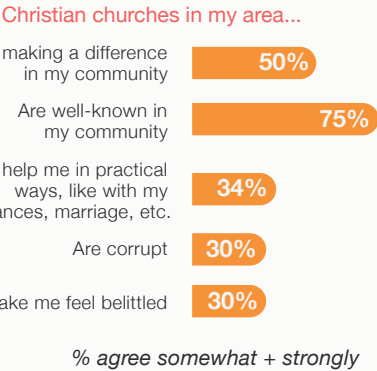


Many unchurched adults see churches making a difference, although about one in three agrees churches are corrupt. Few churched and unchurched adults see churches offering ways to help them flourish in all of life.

Churched Adults' Perceptions

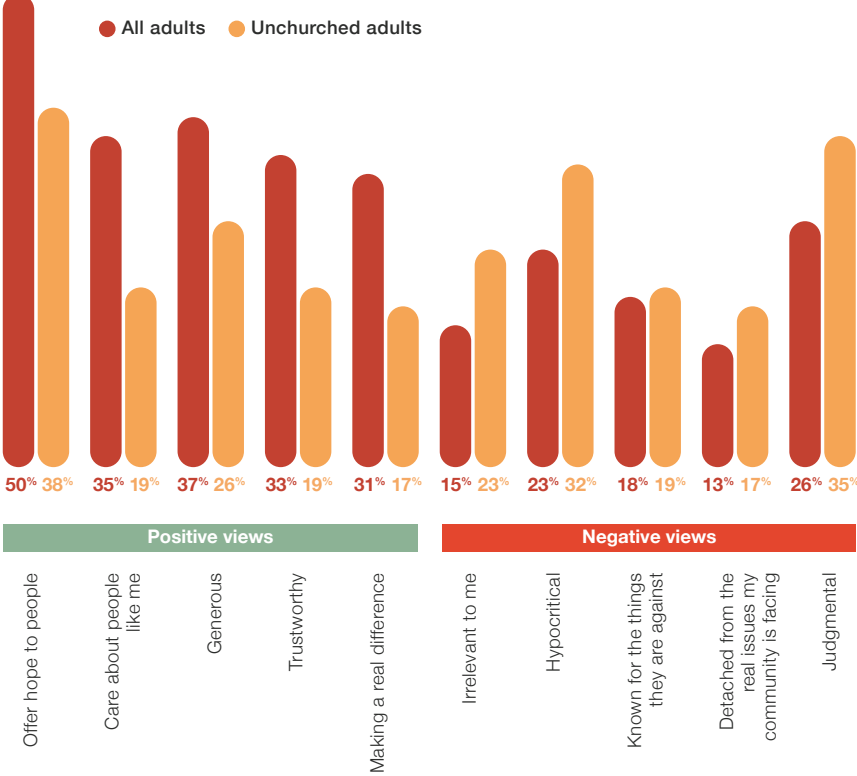


Unchurched Adults' Perceptions



Churched and unchurched adults alike are most likely to see churches offering hope to people. Few people would describe local churches in Nashville as "known for the things they are against" or "detached."

"Brand" Perceptions of Local Churches



As is typically observed by Barna, poverty, hunger, homelessness and mental illness rise to the top of the list as items people most wish the Church would address in their community. Human trafficking and substance abuse score uniquely high in Nashville.

Communal Social Issues for the Church to Address

- Homelessness 50%
- Poverty and hunger 49%
- Support of local charities 26%
- Racial injustice 25%
- Human trafficking 20%

TOP 3 BY GENERATION

	1	2	3
Gen Z	Homelessness	Racial injustice	Poverty and hunger
Millennials	Poverty & hunger	Homelessness	Racial injustice
Gen X	Homelessness	Poverty & hunger	Support of local charities
Boomers	Poverty & hunger	Homelessness	Support of local charities

Personal Social Issues for the Church to Address

- Mental illness 41%
- Suicide 37%
- Domestic violence 36%
- Substance abuse 32%
- Companionship for the elderly 28%

TOP 3 BY GENERATION

	1	2	3
Gen Z	Suicide	Mental illness	Sexual assault
Millennials	Mental illness	Suicide	Domestic violence
Gen X	Suicide	Mental illness	Substance abuse
Boomers	Companionship for the elderly	Domestic violence	Mental illness



Christians in Nashville — both inside and outside of the Church and across denominational segments — say that hearing teachings from Christian ministers on how to understand the Bible would be most valuable to them.

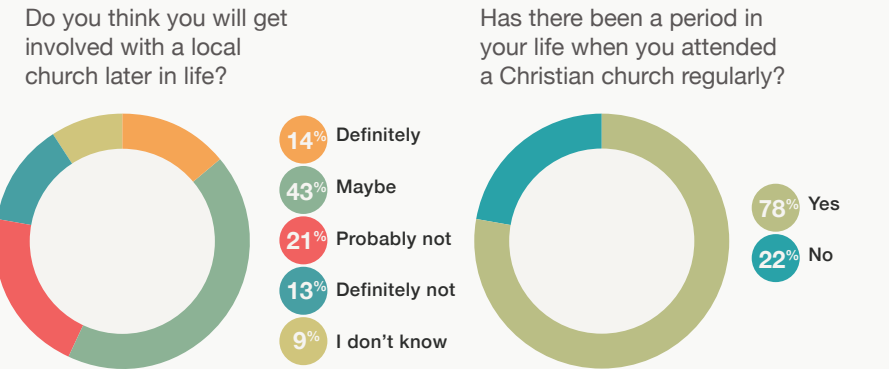
Most Desired Teaching Topics

Practicing Christians	How to read, interpret, understand the Bible 38%	How to be a Christian in today's society 36%	The gospel 34%
Non-practicing Christians	How to read, interpret, understand the Bible 33%	Relationships 32%	Social or political issues 29%
Non-Christians	Parenting and family issues 31%	Morality and values 30%	Social or political issues 30%

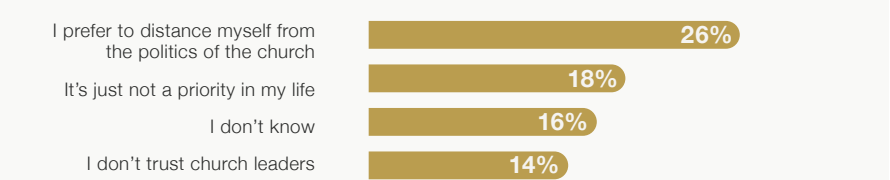


A notable six in ten unchurched adults in Nashville say there is a solid chance they will attend a church later in life. So why aren't they attending now? Primarily, because of politics in the church. Feeling accepted is the factor most likely to bring them into the fold.

Unchurched Adults' Relationship with the Church



Why Aren't They Attending?



What Would Make Them Consider Attending?

